

Site Usage

√√√√ 331 Visits

2.92 Pages/Visit

55.29% Bounce Rate

966 Pageviews

_______ 00:01:23 Avg. Time on Site

81.27% % New Visits





Traffic Sources Overview				
	 Search Engines 214 (64.65%) Direct Traffic 70 (21.15%) Referring Sites 47 (14.20%) 			

Content Overview		
Pages	Pageviews	% Pageviews
1	203	21.01%
/linuxday/	138	14.29%
/linuxday	96	9.94%
/events	76	7.87%
/members	55	5.69%

view		
		20
		10
versions		
	versions	



279 people visited this site

√√√√ 331 Visits

279 Absolute Unique Visitors

966 Pageviews

2.92 Average Pageviews

55.29% Bounce Rate

81.27% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	201	60.73%	DSL	128	38.67%
Internet Explorer	94	28.40%	Unknown	91	27.49%
Mozilla	24	7.25%	T1	74	22.36%
Safari	7	2.11%	Dialup	32	9.67%
Opera	3	0.91%	ISDN	2	0.60%

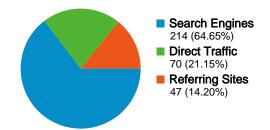


All traffic sources sent a total of 331 visits

21.15% Direct Traffic

14.20% Referring Sites

4.65% Search Engines



Top Traffic Sources

Sources	Visits	% visits
google (organic)	208	62.84%
(direct) ((none))	70	21.15%
linux.it (referral)	18	5.44%
bogomips.altervista.org	8	2.42%
persone.softwarelibero.org	4	1.21%

Keywords	Visits	% visits
linux day 2007	119	55.61%
tilug	16	7.48%
edoardo ferri	5	2.34%
marco cabizza	5	2.34%
linuxday 2007	4	1.87%



Visitors completed 184 goal conversions

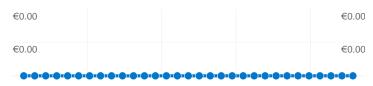
184 conversions, Goal 1: Linux Day

Goal Performance

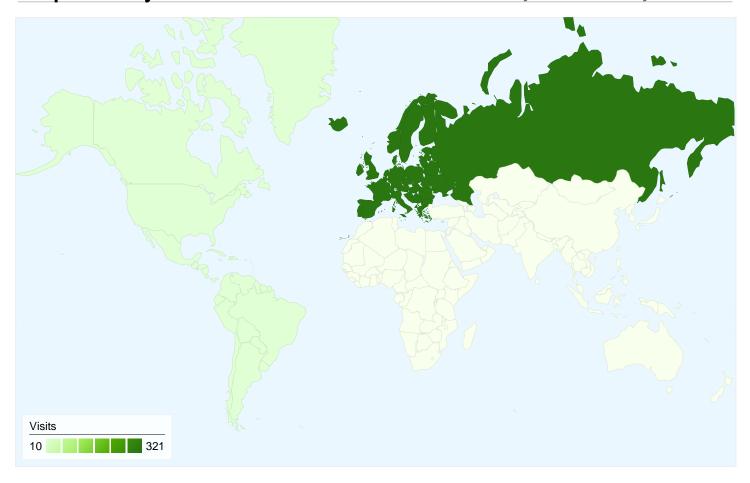
Overall Goal Conversion Rate 100.00% 50.00% 50.00%

Overall Goal Conversion Rate Conversion Rate 55.59%

Overall Goal Value



Overall Goal Value Total Goal Value €0.00



331 visits came from 2 continents

Site Usage							
Visits 331 % of Site Total: 100.00%	Pages/Visit 2.92 Site Avg: 2.92 (0.00%)	Avg. Time on Site 00:01:23 Site Avg: 00:01:23 (0.00%)		% New Visits 81.27% Site Avg: 81.27% (0.00%)	55.2 9 Site Avg:	Bounce Rate 55.29% Site Avg: 55.29% (0.00%)	
Continent		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Europe		321	2.96	00:01:26	80.69%	54.21%	
Americas		10	1.50	00:00:09	100.00%	90.00%	
						1 - 2 of 2	



Pages on this site were viewed a total of 966 times

966 Pageviews

745 Unique Views

55.29% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
1	203	21.01%
/linuxday/	138	14.29%
/linuxday	96	9.94%
/events	76	7.87%
/members	55	5.69%